

ORPHAN Walk



July 24th
6 pm to 12 am

College View Middle School
Football Field

Orphan Walk is the signature event of Kentucky Adoption Services (KAS). Our agency is a non-profit Christian adoption/humanitarian aid agency located in Owensboro, Kentucky. KAS services all counties in Kentucky and Missouri. KAS provides:

- **Humanitarian aid donations and supplies to countries all over the world**
- **Financial support to orphanages in Guatemala, Nepal, China, Gambia, Ghana, Peru and many more**
- **International and Domestic Adoption programs for Prospective Adoptive parents**
- **24-hour toll-free helpline and counseling for women dealing with an unplanned pregnancy**

Teams are the heart of what can make the Orphan Walk successful. Team captains make a difference by asking their colleagues, friends, family and acquaintances to sponsor them with a donation. Your donations support orphans through out the world.

The following pages will teach you everything you need to know to be a successful Team Captain. Please contact Kentucky Adoption Services if you need any assistance.

Thank you for your commitment!

Mandy Lawson
Orphan Walk Coordinator
(270) 684-2598
mandy@kentuckyadoptionsservicesorg
www.kentuckyadoptionsservices.org

Register your team early! After registering your team we send out individual and team collection envelopes, as well as updates through out the summer as you begin to organize your team and raise money.

Quick Facts:

- It is estimated there are between **143 million** and **210 million** orphans worldwide (recent UNICEF report.)
- The current population of the United States is just a little over 300 million... to give you an idea of the enormity of the numbers... (The current population of Russia is 141 million)
- Every day **5,760** more children become orphans
- **2,102,400** more children become orphans every year in Africa alone
- Every **15 seconds**, another child in Africa becomes an AIDS orphan
- Approximately **250,000** children are adopted annually, but...
- Each year **14, 505, 000** children grow up as orphans and age out of the system by age sixteen
- Each day **38,493** orphans age out
- Every **2.2 seconds** another orphan ages out with no family to belong to and no place to call home
- These studies also show that **60%** of the girls become prostitutes and **70%** of the boys become hardened criminals

"Religion that God our Father accepts as pure and faultless is this: to look after orphans and widows in their distress..."

—James 1:27

Getting Started: Register Your Team

Mail Registrations:

Team members can register for the Orphan Walk by completing and returning the enclosed registration form by mail or fax.

Mail registrations forms to:

Orphan Walk Coordinator
Kentucky Adoption Services
3808 South Griffith Ave.
Owensboro, KY 42301

Fax registration forms to:

Attn: Mandy
270-663-0423

Why We Walk

Teams share an incredible experience and take pride in their efforts to make a difference in the lives of orphaned children. The walk enhances morale and builds team spirit for everyone wanting to make a difference in the life of a child. It provides a wellness activity for everyone in the community. Healthy neighbors are more effective community leaders. It provides opportunity to build relationships with others in the community, and provides marketing and networking opportunities. YOU can make the difference in the life of an orphaned child. Kentucky Adoption Services welcomes you as a Team Captain and we are committed to helping you every step of the way. As a team captain, you organize your team, set team goals and build team spirit.

Build your team:

- Recruit family members, friends, neighbors and business associates to become members of your Orphan Walk team.
- Plan a team kick-off to recruit new walkers or ask for donations. (Call the Kentucky Adoption Services for help with your kick-off event.)
- Recruit co-captains, they might represent a different division of your company, school or club.

Register your team:

- Register **by mail** with the enclosed registration form.

Set team goals:

- Set a membership goal for how many walkers to recruit, then set a team fundraising goal for your team!
- Use the goal setting formula on page 4 to determine how much you should encourage each team member to raise.
- Encourage team members to set and surpass their fundraising goals.

Get Moving:

- Share your enthusiasm and excitement with your team as you strive together to reach your fundraising goal.
- Build team spirit through team building activities such as team bowling night.
- Create a team t-shirt, banner or hat for each member to wear!
- Build momentum and competition by adding incentives like: a day off work, casual day or a special reserved parking space.
- Take a team picture wearing Kentucky Adoption Services Champion T-Shirts.

Ask for Help:

- The Kentucky Adoption Services is here to help you as a Team Captain. Do not hesitate to call! Contact Mandy Lawson, Orphan Walk Coordinator at 270-684-2598 or mandy@kentuckyadoptionservices.org.

Team Captains are CHAMPIONS!

Your team timeline.

8-12 weeks prior to walk

- Register team.
- Build a team and personal web pages.
- Set your team goals.
- Begin recruiting team members via email, phone calls and letters.
- Learn your company's matching gift policy.

4-8 weeks prior to walk

- Host a team kickoff party.
- Continue recruiting team members.
- Let your team know deadlines for turning in money to be eligible for receiving incentive prizes.
- Email your team with important Orphan Walk updates and information.
- Begin collecting donations – it's never too early.
- Email updates from your team's web site about donations!

2-4 weeks prior to walk

- Host a team fundraiser – cook-off, garage sale or lemonade stand.
- Email your team with weekly incentives and updates.
- Be sure your team members are registered.

1 week prior to walk

- Confirm walk details from the Kentucky Adoption Services.
- Let your team know what time and where to meet at the Walk.
- Collect team pledges and turn them in to Kentucky Adoption Services.

Walk Day

- Meet your team at the assigned location.
- Turn in additional pledges.
- Take a team picture.
- Enjoy the day and celebrate the difference you are making with your team.

After the Walk

- Collect and turn in additional pledges.
- Congratulate and thank team members for their hard work.
- Host a thank you wrap-up party and recognize top team members.
- Start planning for next year!

Race Timeline: Motivate Your Team!

1. Set participant goal:

Teams can be formed by any group; they can be work-related, members of student organizations, civic groups, sports teams, churches or your own family. **If you're forming a team at work** - remember your team may consist of not only employees, but also employees' friends, family members and business associates.

2. Determine team fundraising goal:

Now that you have formed your team, determining your fundraising goal is a snap! For example, if your goal is for each team member to raise \$200, simply take your participant goal (the total number of people walking in your group) and multiply it by \$200.

Example: Participant Goal = _____ x \$200 = _____ = Team Goal

3. Recruit team co-captains:

You don't have to do this alone; recruit co-captains. Although that may sound like an extra step, it is well worth it -- the more team co-captains, the better your team's chance of reaching its goal. For example, team co-captains may represent different divisions of your company, school or club, each with the goal of recruiting additional Orphan Walk participants.

Setting Your Race Goals

Orphan Walk is a fun and inspiring event that helps the Kentucky Adoption Services fulfill its mission. It is also a wonderful chance to pay tribute to those who have been touched by adoption or children waiting a forever family. Most importantly, it is an opportunity to be part of the solution and to help ensure that no one faces a life without love and care. Team Captains encourage team members to set, reach and exceed their fundraising goals.

Every Orphan Walk participant is encouraged to set a minimum dollar goal of \$100 to receive a Walk t-shirt.

Who to Ask:

- Favorite local restaurant owner
- Any favorite local shop that you frequent
- Your doctor, dentist or lawyer
- Teammates or gym buddies
- Hairdresser or barber
- Congregation or people at your place of worship
- Send an email or letter to everyone in your address book
- Friends and neighbors
- Co-workers

Meet Your Race Goals

Fundraising Ideas:

- Give up something— a movie, manicure or dinner at an expensive restaurant—and contribute what you would have spent to Orphan Walk.
- Host a fundraising party and ask attendees to pledge support.
- Create a buddy system. Ask someone who can not walk to help you collect donations.
- Ask your friends to contribute to Orphan Walk instead of purchasing a gift for your birthday, anniversary or any occasion.
- Ask one person a day to sponsor you in the Orphan Walk.



Orphan Walk Team Registration Form

To register your team for the 2009 Orphan Walk, please print the information below and include registration check (\$100 per team), mail or fax to:

Kentucky Adoption Services
 3808 South Griffith Ave.
 Owensboro, KY 42301
 Phone: (270) 684-2598
 Fax: (270) 663-0423

Team # _____ (Team number will be assigned by KAS Office)

Team Name: _____

Organization/Business Name: _____

Team Captain's Name: _____

Address (home or business – please circle) _____

City _____ State _____ Zip Code _____

Day Phone _____ Evening Phone _____

Fax _____ Captain's E-mail _____

Captain's Signature _____

Team Affiliation:

- | | | |
|--|---|--|
| <input type="checkbox"/> Family | <input type="checkbox"/> Friends | <input type="checkbox"/> Civic Club/Organization |
| <input type="checkbox"/> City/Government | <input type="checkbox"/> Healthcare | <input type="checkbox"/> Corporation |
| <input type="checkbox"/> School – Students | <input type="checkbox"/> School – Faculty | <input type="checkbox"/> Church |

Team Registration Fee: \$100.00 Other _____

Registration paid by:

- Team Members Team Captain Corporation Organization
 Sponsorship Not Paid

For office use only:	Registration Received on: ____/____/____
	Amt. Paid _____ Cash / Check



Orphan Walk Team Member Registration Form

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Please print all information clearly & return with donation envelope to Team Captain.

Participant Name: _____

Address: City/State/Zip _____

Phone: _____ Cell: _____

Team name: _____

Team Captain: _____

T-shirt size: (Circle One) S M L XL XXL

Please read and initial the waiver below, also sign and date the registration form. Thank you for your cooperation!

_____ As a participant in the Orphan Walk, I, for myself, my executor, administrators and assigns do hereby discharge Kentucky Adoption Services, the event site, their management, their officers, members, sponsors, organizers, or their representatives, or their successors, and all cooperating businesses and organizations from all claims of damages, demands, actions and causes whatsoever in any matter arising or growing out of my participation or that of my child in the event.

_____ I give my full permission for the use of my name and photograph in this event.

_____ I also give my full permission for such first aid as deemed necessary to be provided to me or my child on the premise or prior to transport to a hospital for further treatment.

Participant signature: _____

Signature of legal guardian if under 18 _____

Date: _____

<i>For office use only:</i>	Registration Received on: ____/____/____
	Amt. Paid _____ Cash / Check

Orphan Walk Contribution Envelope

(Provided by KAS once registration has been received.)

1. Print name and contact information on envelope.
2. Make sure team name is on the envelope, if envelopes are not turned in with the team.
3. Write down all donations received with amounts donated.
4. Make copies of the face of the envelope and attach if more space is needed.
5. Be sure to point out that all walkers must initial the waiver before walking on the event date.
6. If possible, collect all team member envelopes prior to walk day, total all envelopes, then place in 9X13 envelope and total donations.
7. On day of walk, send one person (Team Captain) to check your team in and turn in your envelopes and waivers.
8. Kick back, have fun, walk, enjoy the companionship of a few hundred people who all want to provide help and promote hope for orphans around the world.

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